

# AMAZON LOCKER

## What is Amazon Locker?

Amazon Locker is an convenient, safe, and reliable way for online shoppers to receive their Amazon shipments.

A fully automated package kiosk is free for customers to receive and return orders from Amazon.com.

Customer use cases include:

- Receive packages when traveling
- Secure package delivery site
- Convenience pick-up locations and pick-up times
- Hassle-free returns

## Retailer Benefits

- Have access to significant additional foot traffic by Amazon.com's loyal customer base (locker visit on average: 12-20 visits per day)
- 52% of retail customer respondents ultimately purchased an item from the host location
- Gain unique visibility for your business as an Amazon Locker location partner
- Obtain a unique differentiator over your competition
- Connect even further with your local community
- Receive monthly income from each locker installation

## What is an ideal Amazon Locker location?

- High density and high foot traffic locations with good visibility
- Anywhere that is protected from the weather, accessible to the public, and have favorable business hours for customer package pick-up.



## CONSUMER SERVICES



## WHY CHOOSE UNFI?

- Exclusively offered via UNFI negotiated retailer agreement
- 100% self-service (no touch for your organization)
- 24/7 customer support

## FAST FACTS

# 52%

Of retail customer respondents ultimately purchased an item from the host location.



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## Retailer Requirements

In addition to the governing terms of the Amazon and Vendor Location Agreement, retailers provide:

- Floor space - approximately 6, 12, or 18 square feet based on unit size
- Access to and usage of a power supply (110V outlet)
- Customer access during normal hours of operation
- Directional signage within venue if necessary

## Amazon's Commitments

In addition to the governing terms of the Amazon and Vendor Location Agreement, Amazon provides:

- All package deliveries via its preferred couriers 24/7 customer service and support
- All aspects of installation, operations and maintenance
- Wireless data connection
- Rent revenue based upon locker size

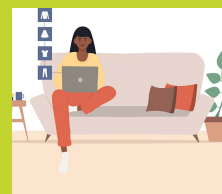
## Amazon Locker Size

Lockers are 6' across - see diagram for dimensions

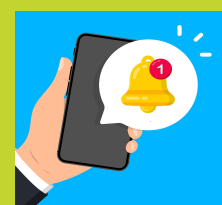


## CONSUMER SERVICES

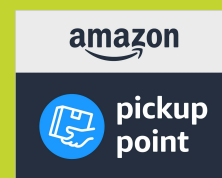
### HOW DOES IT WORK?



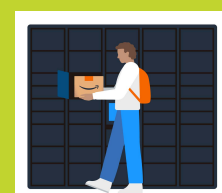
Customer selects your locker-hosted location on Amazon.com



Customer gets a pickup code when their package is delivered to the locker.



Customer goes to your store with the code.



Customer retrieves their package.

### SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: [PSSales@unfi.com](mailto:PSSales@unfi.com)

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