

BLUE RHINO

Profit from the #1 propane exchange brand at your store!

Want new profit dollars and strong margins through a national brand that can help drive customer loyalty to your store? Look no further than Blue Rhino, America's #1 brand of propane tank exchange.

Delivering value

- With Blue Rhino, you get extraordinary value:
- Tanks of unmatched quality
- The best Direct Store Delivery team in the business
- Helpful service from our Customer Care team
- Marketing programs that drive awareness and sales

Best of all, Blue Rhino is a premium brand.
A brand that outsells everybody else in the category.



CONSUMER SERVICES



WHY CHOOSE UNFI?

UNFI's Blue Rhino Propane Cylinder program offers a number of great benefits:

- One-time incentives on your propane cylinder cage placement
- Ease of payment (billed on your weekly retailer statement)

BLUE RHINO

Profit from the herd

Blue Rhino makes it easy for you to make money with propane.

We will:

- Deliver product based on sales history, weather and store location (In case of unexpected demand, just call, email, or fax us)
- Handle all regulatory requirements
- Conduct store training
- Provide free insurance coverage (\$10 million general liability insurance)
- Invoice and report via handheld terminals
- Install high-impact propane display signs at no cost to you
- Furnish free point-of-purchase materials to help drive your sales
- Help you and your customers via our toll-free Customer Care hotline
- Help you sell more grilling-related products

Best of all, here's what a typical retail store can make with Blue Rhino:*

PROJECTED ANNUAL REVENUE: \$10,300

PROJECTED ANNUAL PROFIT: \$3,950

Many display signage options are available!



CONSUMER SERVICES

FAST FACTS

63%

of all grills are propane fueled

75%

of propane grill owners grill at least once a week in the summer

340M

gallons of propane per year sold for grills alone

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Store Name: _____ Store #: _____

Contact Name: _____ Phone: _____

Email Address: _____

Contact: Norm.P.Neike@UNFI.com P: 952-906-6618

UNFI 
PROFESSIONAL SERVICES