

GIFT CARDS

From single-store operators to large chains, UNFI's Gift Card Program provides a cost effective, turn-key solution designed to meet the changing needs of today's retail marketplace. There are two different gift card programs available to choose from.

Standard Gift Cards

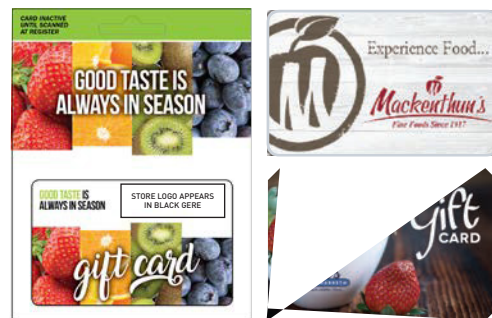
- 1,000 minimum card order
- Card cost is 52¢ each, significantly reduced due to UNFI's bulk card purchase
- Customized black logo imprint
- Coordinating P.O.P. order form available includes a la carte items to help sell your cards

Custom Gift Cards

- 3,000 minimum card order
- Card cost is ~ \$0.65 each
- Cost varies depending on quantity, number of colors, backer configuration, etc.
- Once card is developed, P.O.P. can be created to complement the custom gift card. Options include shelf signs, posters, banners, buttons and more

Stores must meet UNFI Retail Technology system standards in order to participate. To initiate your gift card program, simply contact your Retail Technology Consultant.

RETAIL MARKETING



WHY CHOOSE UNFI?

- UNFI's relationship with a card production partner allows retailers to receive the best possible pricing for custom cards
- We know Retail, we know Merchandising, we know your store

SIGN UP FOR MORE INFORMATION

Some services may not be available in international markets.

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