

GIVEX DIGITAL COUPONS

An Accessible Digital Coupon Solution

Givex makes digital coupons accessible to the independent retailer by offering a simplified & affordable solution with effortless integrations and low weekly fees. Appeal to your value-conscious shoppers by offering them savings on CPG products, and gain an opportunity for your coupon program to integrate with UNFI's retail media network of CPG-funded discounts.

How does it work?

Givex is quick to implement with no special equipment needed to get started. Shoppers will simply sign-up with their phone number as their unique identifier and begin saving with coupons on every purchase.

Retailer Benefits:

- Affordable digital coupon solution
- Seamlessly integrates with POS and e-Commerce programs
- No additional hardware required
- Gain access to UNFI Retail Media Network & CPG-funded promotions
- Create store-funded offers for your shoppers with zero clip or redemption fees
- Prevent coupon fraud with built-in anti-stacking technology
- Quick to implement



RETAIL MARKETING

The Givex logo, featuring the word "givex" in a lowercase, sans-serif font. The "x" is stylized with a green dot and a green line extending from it. A registered trademark symbol (®) is at the end.

WHY CHOOSE UNFI?

- UNFI can help you grow a integrated, omnichannel digital presence with digital coupons, websites, digital circulars, e-commerce, retail media, and more.
- At UNFI, we're here to help you to find the right solution to fit your unique needs.
- We offer seamless digital coupon redemption with fast payment turnaround through UNFI

The UNFI Professional Services logo. It features the letters "UNFI" in a large, bold, sans-serif font. To the right of "UNFI" is a green square icon composed of a 3x3 grid of smaller squares. Below "UNFI" is the text "PROFESSIONAL SERVICES" in a smaller, bold, sans-serif font. A small trademark symbol (TM) is located between "UNFI" and the green square icon.

GIVEX DIGITAL COUPONS

An All-in-One Solution

- **Engage your shoppers**
Personalized engagement tools have been shown to increase average basket size by up to 3 times.
- **Grow your digital media presence**
A digital strategy will reward your shoppers with valuable offers and the integration needed to participate in UNFI's retail media network (UMN) advertising revenue.
- **Gain insight into your customers' needs**
Take advantage of digital coupons to build brand awareness, create customer data, and encourage sales.
- **Create your own digital coupons**
Create and execute your own digital coupons; then, send personalized weekly emails to highlight your best offers to customers, at no additional cost.
- **Embrace a trusted partner**
In today's rapidly changing market, gaining and retaining customers is more challenging than ever. We understand and offer expertise to reach your goals. We help you make sense of new technologies and strategies in this ever-evolving market.

Contact us to learn more about how Givex can become a valuable part of your digital marketing strategy.



RETAIL MARKETING

FAST FACTS

25 yrs

Givex has been connecting brands and customers with technology since 1999.

132,000+

active locations across more than 100 countries

Current POS Integrations:

- NCR Encore
- NCR StoreLine
- NCR ISS45
- NCR ScanMaster
- NCR ACS
- Toshiba ACE
- SMS LOC
- RORC
- EZScan
- ECRS CATAPULT
- Birmingham Toledo POS
- GivexPOS
- With more to come!

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact us: PSSales@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

UNFI 
PROFESSIONAL SERVICES