

AISLE IQ

Real-Time Product Location Service

FASTER TAGGING. FASTER PICKING. MORE ACCURACY.

Aisle iQ is a Product Aisle Location (PAL) and realogram solution that helps retailers reduce labor, improve execution, and increase efficiency across pricing, shelf management, and e-commerce fulfillment.

By sequencing shelf tags, picking lists, and workflows in precise walking order, Aisle iQ enables store teams to complete critical tasks faster and more accurately.

RETAILER BENEFITS

Hang Price Tags Up to 80% Faster

- Shelf tags print only for the exact items and locations needed
- Tags are sequenced in precise walking and hanging order
- Each tag includes a clear aisle, side, section, and shelf location
- Reduces wasted steps, extra tag runs, and rework

Fewer Pricing Errors

- Tracks products with multiple locations automatically
- Flags pegboards and slant walls for compliance
- Ensures labels are printed and placed correctly the first time

Faster E-commerce Picking

- Custom walk paths for every order and store
- Supports all eShop and fulfillment models
- Reduces pick time, the largest cost driver in ecommerce orders
- Improves speed and accuracy for new and experienced staff

Real-Time Shelf & Movement Insight

- Exact product counts and facings by shelf
- Gross sales visibility by section and shelf
- Color-coded movement indicators to identify fast- and slow-selling items



RETAIL PRICING



WHY CHOOSE UNFI?

- UNFI Retail Pricing brings deep market expertise and advanced tools to help streamline pricing workflows, reduce manual effort, and strengthen margins.
- Our services are designed to help retailers create consistent, data-driven pricing that supports both competitiveness and profitability.



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HOW AISLE IQ WORKS

Aisle iQ assigns every product a precise shelf address—aisle, side, section, shelf, and item—creating store-specific location intelligence.

This data powers price label sequencing, ecommerce pick paths, warehouse accuracy, and shelf analytics, and is updated in real time as products move within the store.

Works With Your UNFI Programs

- In-Store and Central Tag Printing
- iUNFI mobile devices
- UNFI warehouse and merchandising services
- Other supported shelf tag and label providers



RETAIL PRICING



FAST FACTS

- Up to 80% reduction in tag hanging and pick time
- 1,000+ labor hours saved annually on product movement reporting
- Faster execution of price changes and promotions

[SIGN UP FOR MORE INFORMATION](#)

Subject to credit approval. Some services may not be available in international markets.

Contact Information: ProServices@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

