

DATA EXCHANGE

The Data Exchange System electronically exchanges information with retailers using proprietary formats.

HOW IS DATA EXCHANGED?

- Computer to computer
- Application to application
- Organization to organization (B2B)

OUTBOUND TRANSACTIONS TO RETAILER

- Advance Ship Notice
- Invoices
- Credit/Debit Memos
- Statements
- Item Maintenance (item, cost & deal)
- Competitive Data
- Item Refresh
- Shelf Management
- Outbound to Third-Parties
- Inventory Data

INBOUND TRANSACTIONS FROM RETAILER

- Customized Retailer Individual Pricing (CRIP)
- Purchase Flag, Item Auth, Shelf Label Maintenance
- Product Department Overrides
- Shelf Management
- Third-Party Pricing Optimization Software

REQUIREMENTS

- Service is only available for conventional warehouse products and invoices

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: ProServices@UNFI.com

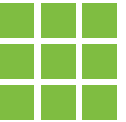
To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

RETAIL PRICING



WHY CHOOSE UNFI?

- File delivery through SVWire web portal
- Data Transfer for import/export can be manual or with support of Cyclone FTP and EDI standards
- Data components can be customized to meet retailer needs
- Lower processing and labor costs

UNFI 
PROFESSIONAL SERVICES