

DATA EXCHANGE

The Data Exchange System electronically exchanges information with retailers using proprietary formats.

How is Data Exchanged?

- Computer to computer
- Application to application
- Organization to organization (B2B)

Outbound Transactions to Retailer

- Advance Ship Notice
- Invoices
- Credit/Debit Memos
- Statements
- Item Maintenance (item, cost & deal)
- Competitive Data
- Item Refresh
- Shelf Management
- Outbound to 3rd Parties

Inbound Transactions from Retailer

- Customized Retailer Individual Pricing (CRIP)
- Purchase Flag, Item Auth, Shelf Label Maintenance
- Product Department Overrides
- Loyalty Marketing
- Shelf Management
- 3rd-Party Pricing Optimization Software

RETAIL PRICING



WHY CHOOSE UNFI?

File delivery through SVWire web portal

Data Transfer for import/export can be manual or automated

Data components can be customized to meet retailer needs

Support of Cyclone FTP and EDI standards

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: ProfessionalServices@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

