

HEALTHY SHELF LABELS POWERED BY GREENCHOICE

Healthy Shopping Made Easy

We've partnered with GreenChoice to give your shoppers instant access to easy-to-read, science-based nutrition and sustainability data for grocery items right on the label. Displaying nutritional guidance on labels in grocery stores has been shown to increase basket and ticket size for shoppers.

Our **new and improved** healthy shelf labels program now includes:

- More than 70 attributes to choose from
- Science-based GreenScores® that make healthy shopping easy
- QR-coded labels to provide more information to shoppers
- 3 levels of services to fit your needs

Retailer Benefits

- Beautiful, colorful & eye-catching tags
- Improve shopper loyalty
- Bigger basket and ticket sizes
- A simple way to highlight specialty products
- Works with your in-store tag print program

Get Started

Healthy Attributes powered by GreenChoice are available as an add-on service to your in-store tag and sign print program with an additional weekly fee. Reach out to learn more.



RETAIL PRICING



WHY CHOOSE UNFI?

- UNFI's Retail Pricing associates are here to support your tag & sign print program
- We're continuously innovating and improving our tag & sign program for more functionality and capability for you.

FAST FACTS

75%

of all purchase decisions are made in the aisle

30%



See a sales lift of up to 30% with GreenChoice's Healthy Shelf Labels

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets. Contact information: ProfessionalServices@UNFI.com

To view our extensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

UNFI 
PROFESSIONAL SERVICES

MARY'S GONE CRAC
5.5 OZ

UNIT PRICE	RETAIL PRICE
\$1.1/oz	\$5.99

91 **Great!**
GreenScore®

UNFI 1/21/2025

Scan for Shop by Diet app

SIMPLE MILLS CRKR
4.3 OZ

UNIT PRICE	RETAIL PRICE
\$1.4/oz	\$4.99

83 **Good!**
GreenScore®

UNFI 1/21/2025

Scan for Shop by Diet app

ANNIE'S GRAHAMS B
7.5 OZ

UNIT PRICE	RETAIL PRICE
\$0.6/oz	\$4.69

77 **Good!**
GreenScore®

UNFI 1/21/2025

Scan for Shop by Diet app

HEAVENLY HUNKS
6 OZ

UNIT PRICE	RETAIL PRICE
\$0.8/oz	\$4.99

UNFI 1/21/2025

Scan for Shop by Diet app

ANNIE'S BUNNY CRA
7.5 OZ

UNIT PRICE	RETAIL PRICE
\$0.6/oz	\$4.79

UNFI 1/21/2025

Scan for Shop by Diet app

BLUE DIAMOND NUT
4.25 OZ

UNIT PRICE	RETAIL PRICE
\$0.8/oz	\$3.59

UNFI 1/21/2025

Scan for Shop by Diet app

UNIT PRICE	RETAIL PRICE
\$0.92	\$5.99

MARY'S GONE CRAC
6.5 OZ

UNFI 2/21/2022

91 **Great Choice!**
GreenScore®

Scan for Shop by Diet app

USDA Organic

No Artificial Ingredients

No Added Sugar

High Fiber

UNIT PRICE	RETAIL PRICE
\$1.4/oz	\$5.49

SIMPLE MILLS SEED
4.3 OZ

UNFI 2/21/2022

81 **Good!**
GreenScore®

Scan for Shop by Diet app

USDA Organic

No Artificial Ingredients

UNIT PRICE	RETAIL PRICE
\$0.9/oz	\$11.76

NEWMAN'S OWN CO
13 OZ

UNFI 1/21/2025

80 **Good!**
GreenScore®

Scan for Shop by Diet app

USDA Organic

TRISCUIT CRACKERS
8.5 OZ

UNIT PRICE	RETAIL PRICE
\$0.4/oz	\$3.99

UNFI 1/21/2025

No Artificial Ingredients

No Added Sugar

BLUE DIAMOND SSM
4.25 OZ

UNIT PRICE	RETAIL PRICE
\$0.8/oz	\$3.59

UNFI 1/21/2025

No Artificial Ingredients

High Fiber

UNIT PRICE	RETAIL PRICE
\$0.6/oz	\$9.99

ESSENTIAL EVERYDA
15.35 OZ

UNFI 1/21/2025

ANNIE'S GRAHAM CR
6.7 OZ

UNIT PRICE	RETAIL PRICE
\$1.9/oz	\$13.0

UNFI 1/21/2025

USDA Organic

SIMPLE MILLS SNDW
6.7 OZ

UNIT PRICE	RETAIL PRICE
\$0.8/oz	\$6.99

UNFI 1/21/2025

No Artificial Ingredients

Low Sodium

LOW SODIUM

DAIRY FREE

TRISCUIT CRACKERS
20 OZ

UNIT PRICE	RETAIL PRICE
\$6.39/lb	\$7.99

UNFI 2/21/2024

100%

NABISCO HONEY MA
14.4 OZ

UNIT PRICE	RETAIL PRICE
\$6.39/lb	\$7.99

UNFI 2/21/2024