

# RSVP

## RETAIL SHELF VERIFICATION PROGRAM

RSVP ensures that the shelf label SRP is consistent with the current SRP on the UNFI file. If a discrepancy is detected, a new "CK" label is issued to correct the shelf SRP and a POS update is sent if on Host program. Audit reports appear on SVHarbor documenting RSVP activity.

The RSVP system offers hand-held auditing of shelf labels and talkers to host price without automatically ordering product. The audits can be done by: Category, Section, Aisle, Department, Store.

### RSVP Delivers

- Pricing accuracy
- Pricing integrity at the shelf (customer point of view)
- Outstanding ROI

### RSVP Benefits

- Validates tag accuracy every time bar code is scanned
- Reduces "shrink" associated with misplaced shelf labels or un-applied POS batches
- Integrated with UNFI POS host and label printing services including ESL.
- Any sidestream item will be automatically checked for the appropriate LOD indicator

## RETAIL PRICING



### WHY CHOOSE UNFI?

Seamlessly integrated with your normal store operations:

- Scanning the shelf label as part of ordering
- Other price maintenance activities will automatically validate the SRP
- A correct host record & updated label will be notified if an error is found

### FAST FACTS

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An audit of 250 RSVP users in Central Region reveals:

- RSVP corrects an average of 23 pricing issues per week per store
- RSVP does deliver dollar savings direct to the bottom line.

### **SIGN UP FOR MORE INFORMATION**

Subject to credit approval. Some services may not be available in international markets.

Contact Information: [ProfessionalServices@UNFI.com](mailto:ProfessionalServices@UNFI.com)

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