# HOST SERVICE FOR PRICING

Designed with the small to medium grocery store in mind, our Host Service modernizes your pricing process while saving you time and labor. Eliminating the need to manually key in price changes will improve data accuracy and allow your employees more time to focus on serving your shoppers.

Our user-friendly Host software reduces pricing errors that not only have a negative impact on shopper trust and loyalty, they can hurt your bottom line.

#### **How it Works**

- Store-specific pricing is collected in UNFI's data center and processed on a weekly basis. This data includes any price changes, temporary price reductions, ad pricing, first-time buy records, and more
- Your store downloads pricing information from our database via SVHarbor
- The software separates the data into batches where it is categorized by format
- Shelf tags and talker files are available to download through Pangea or RTSSigns

#### **Retailer Benefits**

- Easy access to changes in Suggested Retail Prices (SRPs)
- Quick updating to price files
- Reduce time spent manually entering price data
- Improved price accuracy
- Increased profitability
- Ability to sort price changes by category or aisle sequence to save hanging time



## RETAIL PRICING



#### WHY CHOOSE UNFI?

- Let us help your business with automations and efficiencies that save you time and money
- We offer solutions that are customized to fit stores of any size
- Seamless integration with your UNFI Retail Pricing programs
- 24 x 7 x 365 IT Service Desk support





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#### More Enhancements Available:

- File Audits: Upload pricing files to compare against UNFI Warehouse pricing
- FSA Flags: Adds a flag to items that qualify as Flexible
- Spending Account (FSA) purchases
- PC Crip: Maintain store-specific custom pricing
- RSVP: Retail Shelf Verification Program validates scanned labels against current SRPs

### **Retailer Requirements:**

- Retailers must subscribe to UNFI Retail Pricing to use Host Service for Pricing.
- SIL Interpreter required on your back-office computer to process pricing information into batches
- Your Retail Technology Consultant can help identify additional requirements and implementation needs

## Need more data than just pricing?

UNFI Professional Services offers two more host services to suit your needs: Data Exchange and Armada. Contact the Retail Technology Consultant in your region find out which host solution may be best for you, or simply email us below.







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### **FAST FACTS**

600+

Number of grocery stores currently using Host Service for Pricing

10,000

Number of items a typical grocery store changes the price on each week

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Grocery staff assigned to change price tags are often more senior associates - an expensive use of valuable labor

#### **SIGN UP FOR MORE INFORMATION**

Subject to credit approval. Some services may not be available in international markets.

Contact Information: ProfessionalServices@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or view our brochure.

