

# SELF-ORDER KIOSK

## Quick Service, Reimagined

The Self-Order Kiosk from Nanonation is the fast and simple way for grocery operators to add self-service ordering to their delis, meat counters, and quick-service food stations for more convenience and customer satisfaction.

Self-order kiosks allow customers to browse, customize, and order at their own pace, reducing congestion at busy service counters like the deli, butcher, and bakery.

Kiosks also help optimize staffing by reducing the need for order-takers, allowing staff to focus on food preparation and customer service. They also improve order accuracy, minimize human error, and can suggest add-ons and popular items to boost sales. The kiosk's Suggestive Selling feature helps drive increased basket size with consistent cross-sell and upsell prompt to customers. A great way to ensure a quick ROI.

## Retailer Benefits:

- **Easy to Set Up:** The kiosk can connect to wired or wireless networks. The easy-to-assemble stand makes setting it up anywhere a snap.
- **Reduce Wait Times:** Keep orders coming and customers satisfied with streamlined operations that make the shopping experience more enjoyable.
- **Labor Efficiency:** By handling order-taking, the kiosk allows staff to focus on food preparation and customer service, especially during peak hours.
- **Revenue Generating:** Helps drive more sales and increased basket sizes. Smart prompts cross-sell additional items to increase order value, and customers continue to shop while orders are prepared.
- **Versatility:** Ideal for a variety of areas in your store, including the deli, bakery, butcher, and more.
- **Data Insights:** Real-time tracking of popular items and customer preferences helps you make informed decisions about inventory and promotions.

## RETAIL TECHNOLOGY



## WHY CHOOSE UNFI?

UNFI's team of Retail Technology Consultants are on hand to assist you with all of your technology support needs



# SELF-ORDER KIOSK

## How Does it Work?

Managers upload their inventory and prices into the intuitive web-based management portal, add product images, and configure the user interface branding, all in minutes.

Customers place their orders on the user friendly 22" touch screen and continue to shop the store while their order is prepared. The optional Text-When-Ready feature will send a notification to the customer when their order is ready for pickup.

## Behind the Counter

Stores may purchase the optional tablet or use their own iPad to manage orders behind the counter. As soon as an order is placed by a customer it appears on the order controller. From here, staff can see and quickly fulfill customer orders, mark them complete and send automated text messages to customers letting them know their order is ready for pickup.

## THE HARDWARE:

- » 22" commercial touch screen
- » Floor stand and wall mount options

## THE SOFTWARE:

- » Easy-to-use web-based management tool
- » Upload inventory spreadsheet to adjust items and prices
- » Customizable with the store brand's own color scheme, logo, attract loop content and product images
- » Order controller to show and manage orders quickly and efficiently



## RETAIL TECHNOLOGY

# 25-30%

Self-serve kiosks can help you save 25-30% on labor costs

# 15%

Customers are 15% more likely to revisit a location with a self-serve kiosk due to faster and more efficient service



### SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

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