



**MOBILE  
ORDERING  
MADE  
SIMPLE**



Looking ahead, we're focused on creating better experiences for UNFI customers. Improving the way you order is a top priority. So, we've redesigned the experience from the ground up!

## Introducing, the **NEW** iUNFI™

Showcasing superior hardware, enhanced software, and new productivity features on a secure managed platform iUNFI is mobile ordering made simple.

### BETTER FUNCTIONALITY

#### Enhanced Software & Managed Platform

- More accurate item catalogs
- Better data syncing on startup
- Improved security
- Controlled Apple updates
- Managed software releases
- Future UNFI apps & software will automatically push to iUNFI devices

#### Superior, More Reliable Hardware

- Rugged, drop resistant device
- Easy to use pistol grip design
- Better scanning experience
- Longer battery life:
  - ✓ Docking station with built-in charger
  - ✓ Pistol grip backup battery
- Fewer hardware failures
- Mobile printer for printing shelf tags on-demand



“ We found that our time spent in ordering was cut substantially. The information in the electronic catalog is very useful. It is also easy to use! The ability to switch between warehouses is extremely important to us and we were not disappointed. The thermal printer will definitely get a work out when resetting sections. ”

- Randy & Julie S,  
McNally's Foods, Grinnell, IA



## MAKING IT EASY

### Make better, faster decisions

- Navigate easily with intuitive screen designs
- Search & find items faster
- Create Favorites and Lists
- Easy to read, informative item details
- Item Type icons & text identify case, each pallet and shippers
- Quickly add items to your cart
- Generate maintenance tasks (ex. price changes, tags, etc.)

### Stay connected & organized

#### Access all of your UNFI accounts from one (1) device

- ✓ Natural
  - ✓ Conventional
  - ✓ Produce
  - ✓ Specialty
  - ✓ Wellness
- Alerts & Messages keep you informed
  - Favorites and Lists keep you organized
  - Reminders help you manage upcoming tasks & orders

### LEARN MORE

- Visit us online: [go.unfi.com/iUNFI-video](http://go.unfi.com/iUNFI-video)
- See iUNFI in action: [go.unfi.com/iUNFI-video](http://go.unfi.com/iUNFI-video)
- Contact your UNFI Sales Representative or Retail Technology Consultant



Scan this code to watch iUNFI in action

### NOW AVAILABLE

#### NATURAL CUSTOMERS

Order online at [iUNFI.myshopify.com](http://iUNFI.myshopify.com) or contact your Sales Rep

#### CONVENTIONAL CUSTOMERS

Contact your Retail Technology Consultant

#### CROSS-OVER CUSTOMERS

Contact your Sales Rep or Retail Technology Consultant